



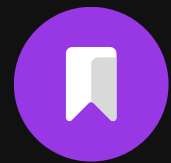
Mynerva

Disrupting the Ed-Tech Industry

SalesDeck | Sort by: Best

Mynerva

NOUN



Save Word

My.ner.va

Definition of *Mynerva*

: The Roman Goddess of **Wisdom**





Mynerva is an Ed-Tech Marketplace that aims to bridge the gap between educators and learners.



Problems

Present Flawed Market Scenario



Customers

Abundance of options on the internet makes it tough to pick the best for one's need.



Completion Rate

With course completion rates averaging around 8%, it leads to low learner engagement and retention.



Course Providers

Course providers lack proper tools and analytics to help monetize their courses.



Our Story

Our founders tried to teach online, but found it to be ineffective and difficult. We couldn't interact with our students and had no idea how effective our lessons really were.



91% of TUTORS face the same issue as US
That's where **Mynerva** comes in.



The Incompatibility Triangle

The three most popular ways to upskill yourself are generally classroom education, peer groups and online platforms, and none of them combine personal interaction, reliability and convenience.

Classroom Education

Reliable, with personal interaction, but inconvenient

Personal Interaction



Peer Groups

Very personal interaction with convenience, but not always reliable.



Mynerva

Why Mynerva over its competitors?



Reliability

Other EdTech Platforms

Convenient and (sometimes) reliable, but no personal interaction.

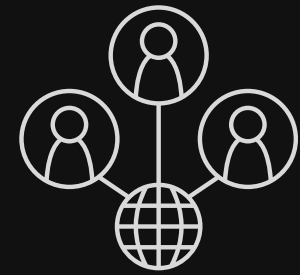


Convenience



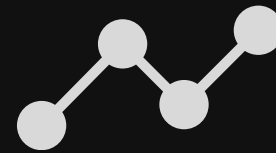
Why Mynerva?

Gamifying the learning process and achieving higher completion rates



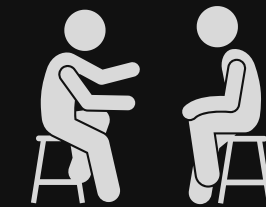
Community

We let you interact with active learners and share a holistic learning experience



Outcome-Based Learning

We offer Internships and Projects to enable career development



Decision Assistance

We provide Counselling and assistance to aid decision making



Why Mynerva?

Gamifying the learning process and achieving higher completion rates



Consulting

We aid our instructors with insights and growth tools to help them grow and market their course better



Seller Dashboard

Our Seller Dashboard aids in communication, promotion and analytics



School Environment

Our platform lets you interact with active learners and share a holistic learning experience – just like a school



Student Interest



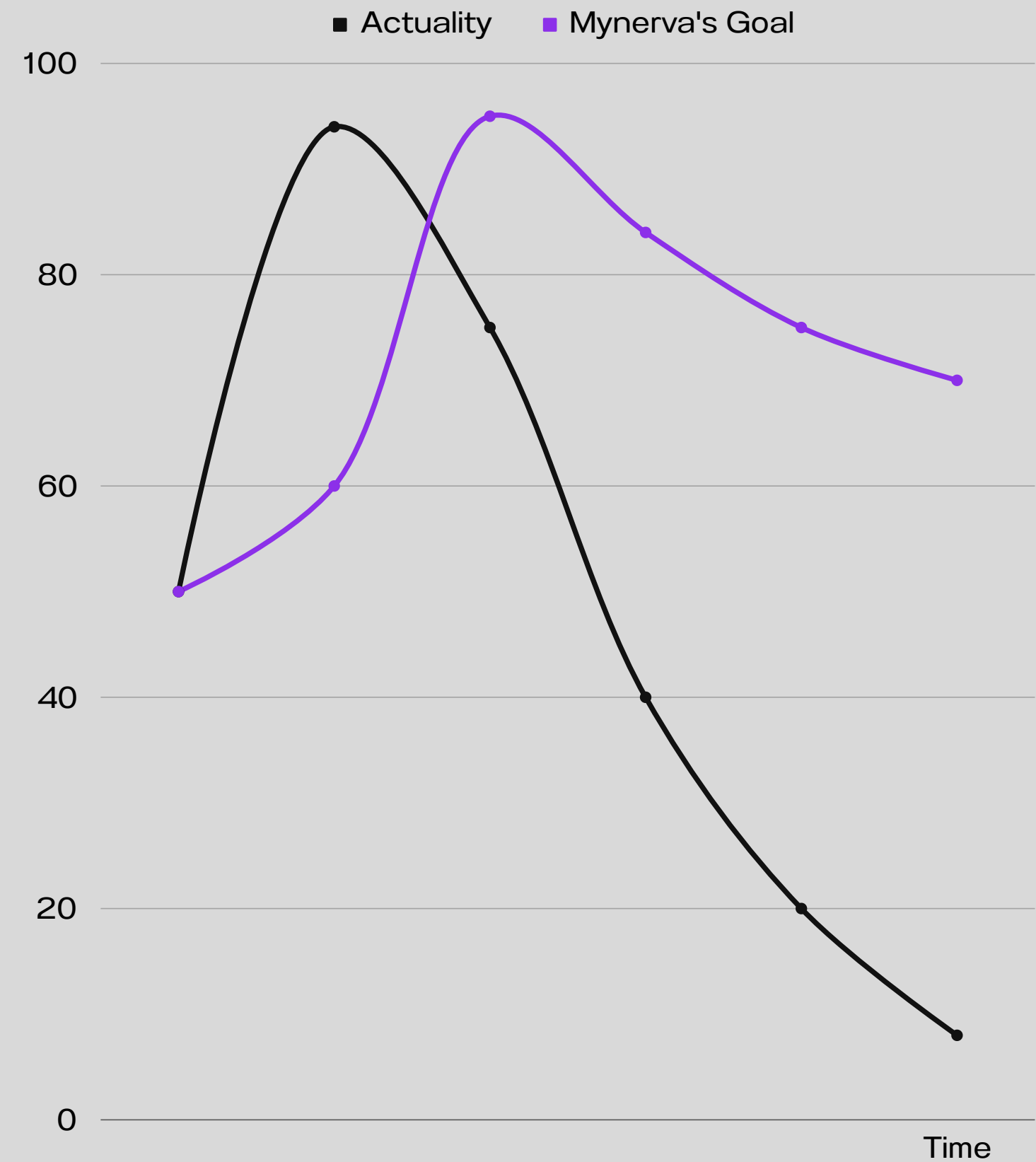
At **Mynerva**, we gamify the learning experience so learning becomes personalised and effortless

Course Completion Rate (Other Platforms)

8%

Course Completion Rate (On Mynerva)

75%






Product

MYNERVA Courses Community

BROWSE Search for any courses



Recommended Courses [View all >](#)

- tailwindcss**
Tailwind CSS Basics ₹5000
By Gautam Parekh ₹6000
★ 4.5 Intermediate →
- aws**
AWS Fundamentals ₹4000
By Gautam Parekh
★ 4.5 Intermediate →
- Flutter**
Flutter Masters ₹4000
By Gautam Parekh
★ 4.5 Intermediate →

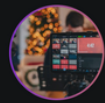
Industry Trending Courses [View all >](#)

- tailwindcss**
Tailwind CSS Basics ₹5000
By Gautam Parekh ₹6000
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- aws**
AWS Fundamentals ₹4000
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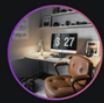
Search for **Courses**,
Sort by **Niches**,
Explore by **Category**



Study room



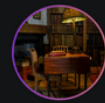
Lorem's room
80/100



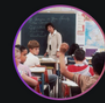
Larry's room
10/20



Henry's room
10/20



Thomas's room
07/20



Gary's room
10/20



Larry's room
10/20

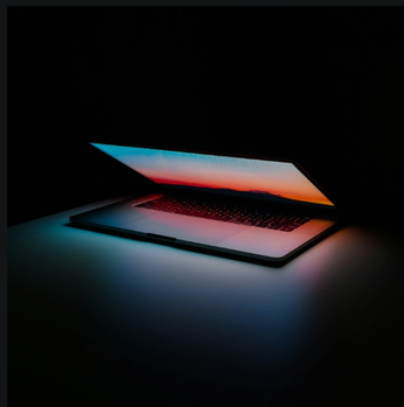
Posts

Blogs

Newsletter



Laptop zone
2 Oct 2020



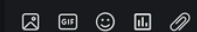
Sam Guy @samguy
Introducing new world of era!
200 2 80

Write a comment



What's Happening?

Visibility: Public



Post

Published

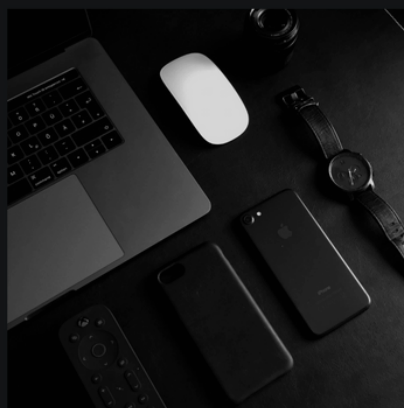
Saved post



Sam Guy @samguy
Introducing new world of era!
200 2 80



Sam Guy
2 Oct 2020



Sam Guy @samguy
My cat looking at the sun
200 2 80

Write a comment

Access our **community**,
spanning **thousands** of
learners.



dashboard



Products



messages



insights



Revenue



teacher

1 Create

2 Build

3 Publish

Create your Course by adding details [?](#)

Name of the Course *

Give your product a right name!

Ex. Demo Course ABC

Write a Description

Add a right image that communicates your product.

0/150

Category of the Course *

Select what niche your course fits into. Be precise about categories.

Select a Category

Difficulty

Select how difficult can your course be for users.

Choose the Difficulty

Objectives of the Course *


Mention the objectives of what will be acknowledged by users from your product

0/150

We help build **your course**, with **minimal effort**.

← Create Quizz Preview ▶

Discard ✓ Post

 Add Image(Optional)

Add question

Enter Your Question

Time Limit: 10 Sec

Question Type: Mutiple Answer

Points: 100

Quizz

- Add Question
- Import Slides
- Discover Quiz

1 2 3 4 + Add question

We let you test your **students** with **interactive quizzes.**

- dashboard
- My courses
- messages
- store
- rewards



HTML Masterclass

₹ 14,799

By Alex Wolf



Add to Cart Buy Now

About Course

The ASP.NET platform has seen major changes over the last several years. In this course, What's New in ASP.NET Core 6.0, you'll learn how ASP.NET 6.0 completes the work of ASP.NET 5.0 to unify the platform, while continuing to provide modern, cross

Intermediate 4.5 Rating 1k+ Attendees 18 Hours

What You'll learn / Objectives

- ✓ Flutter Basics
- ✓ Develop Applications on Mobile/Web
- ✓ Extensive Library for Flutter
- ✓ Market and Ship products using Flutter

HTML Masterclass

₹ 14,799

By Alex Wolf 4.5 Rating

Buy Now

Course Content

3 Modules • 12 Lessons • 18 Hours

Module 1: Introduction to Flutter

- ▶ Get Started with using Flutter 15 mins
- ▶ Build Basic Block of code in Flutter 15 mins
- ▶ Run and Execute your first block of code 15 mins

Experience your learning journey with us using curated content, seamless flow and legitimate reviews.

- Dashboard
- Products
- messages
- Insights
- Revenue
- teacher

< Back

flutter introduction 47:38 / 1:52:32

Flutter basis Form 25%

1	Module 1	20m 45s
✓	Course Overview	2m 15s
✓	Course Overview	2m 15s
✓	Course Overview	2m 15s
✓	Course Overview	2m 15s
📄	Course Overview	2m 15s
2	Module 1	20m 45s
2	Module 1	20m 45s

- Notes
- Quiz
- Overview

Notes

type your notes

B i U S [bulleted list] [numbered list] [link] [insert] [undo] [redo]

We equip learners with notes and bite-size segmentation.

MYNERVA Courses Community

Welcome, Kishore!

Check your latest Analytics in your overview Homepage.

Dashboard

Total Revenue view detailed report >

₹ 1,20357 6.48% ▲ Last 6 month ▾

Gained ₹ 1,203 in last 6 month

Revenue sources

Product 1	Product 1	Product 1	Product 1
₹ 1,203	₹ 1,203	₹ 1,203	₹ 1,203

Sales report Last 6 month ▾

tap to view detailed sale report

Customers Insights

128574 total visitors

Top student location View all >

Cities Last 6 month ▾

Pondicherry	80%
Chennai	80%
Madurai	80%
Coimbatore	80%

Your products(3) View all >

tailwindcss

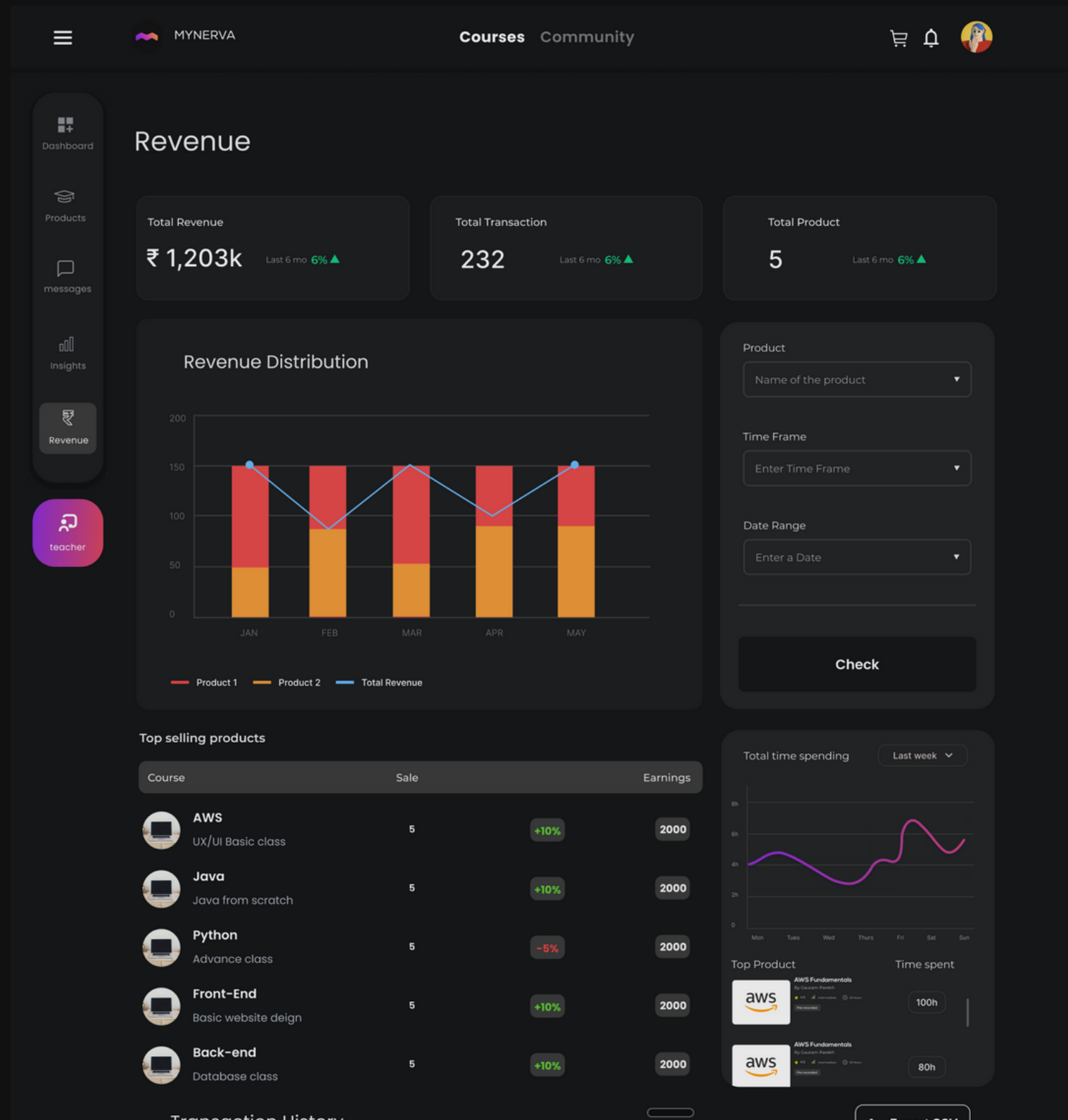
Tailwind CSS Basics ₹5000

By Gautam Parekh ₹6000

★ 4.5 Intermediate

+ Create Product

We equip instructors with demographics and ratings



We provide
instructors with
insights and
analytics

MYNERVA Courses Community

Home My courses messages store rewards teacher

Leaderboard

Manoj kumar 2500 points

Vijay kumar 4500 points

Rohan kumar 1500 points

Rankings

Place	Name	Quiz	Points
4 ▲	Rohan	20	2000pts
5 ▲	Rohan	20	2000pts
5 ▲	Rohan	20	2000pts
5 ▲	Rohan	20	2000pts
10 ▲	You	20	1231pts

You

Kishore 1231 points
10th place / 5 Quiz

Level: [5 checks] 6

Take Quiz

We enable learners to track their performance v/s their peers.

WELCOME TO MYNERVA

Build amazing real time Skills and Courses.

Mynerva helps you upskill yourself with a wide niche of courses and lets you list your course in minutes.

[View Courses](#)



Be part of an array of Courses and learning experience.

- Connect with Like minded People
- Curated Bundles and Kits for you
- Course Comparative Analysis

Popular courses >

Tailwind CSS Basics By Gautam Parekh ★ 4.5 Intermediate →	AWS Fundamentals By Gautam Parekh ★ 4.5 Intermediate →	Flutter Masters By Gautam Parekh ★ 4.5 Intermediate →
₹5000 ₹6000	₹4000 ₹6000	₹4000 ₹6000

Trending courses >

Tailwind CSS Basics By Gautam Parekh ★ 4.5 Intermediate →	AWS Fundamentals By Gautam Parekh ★ 4.5 Intermediate →	Flutter Masters By Gautam Parekh ★ 4.5 Intermediate →
₹5000 ₹6000	₹4000 ₹6000	₹4000 ₹6000



Be part of the Creators community and add educational value

ANALYTICS

Lead Generation and Capturing

Our in-home lead capture tools enable us to get a higher conversion rate which translates to more revenue for you. Effective landing pages and concise fields for details ensure a smooth collection of customer behavior.



OPERATIONS

Scope to Scale-Up Operations

Greater exposure to potential customers through our in-house experts and algorithms ensures you get a consistently growing number of paying customers every month.



ANALYTICS

Top Down Marketing tools

Get more traction in a blazing fast period of time through marketing tools like SEO, Advertising, and a well-equipped team.



TOOLS

Business tools & Analytics

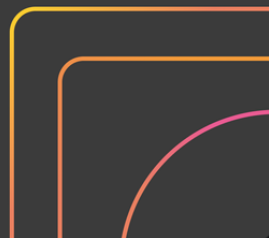
We provide you with data tools and analytics which will give you effective insights, making it easier for you to make important decisions.



Join the community.

Be a part of an extensive learning community

[Join Discord](#)



We provide a vibrant and intuitive User Interface

Communicate effortlessly with your learners

The screenshot displays the MYNERVA messaging interface. At the top, there is a navigation bar with a menu icon, the MYNERVA logo, and links for 'Courses' and 'Community'. On the right side of the navigation bar are icons for a shopping cart, a notification bell, and a user profile picture.

On the left side, there is a vertical sidebar with navigation options: 'Home', 'My courses', 'Messages' (highlighted), 'store', and 'rewards'. At the bottom of the sidebar is a 'teacher' icon.

The main content area is divided into two sections. The top section shows a header for the chat with 'Erlan Sadewa' (Online) and a search bar labeled 'Search chats'. Below this is a list of chat messages from 'Athalia Putri' and 'Erlan Sadewa'. The bottom section shows the chat conversation in progress, with messages from 'Athalia Putri' and 'Erlan Sadewa'. The messages include text, an audio recording, and a confirmation of receipt.

Chat Header:

- People | Group | Instructor
- Erlan Sadewa (Online)
- Messages are end-to-end encrypted. [click to learn more.](#)

Message List:

- Athalia Putri (3m ago): Good morning, did you sleep well? (1)
- Erlan Sadewa (1h ago): Aight, noted
- Athalia Putri (3m ago): Good morning, did you sleep well? (2)
- Erlan Sadewa (1h ago): Aight, noted
- Erlan Sadewa (1h ago): Aight, noted
- Athalia Putri (3m ago): Good morning, did you sleep well? (5)
- Erlan Sadewa (1h ago): Aight, noted
- Athalia Putri (3m ago): Aight, noted

Chat Conversation:

- Athalia Putri (12:19pm): Hey, what are you up to? ✓✓
- Erlan Sadewa (10:00 am): No worries, let me know if anything else comes up!
- Erlan Sadewa (01:15): [Audio recording: 01:15]
- Athalia Putri (12:30pm): I don't think laptops need to be warmed up ✓✓

Chat Input:

- Emoji picker | + | Say Something... | Microphone icon

MYNERVA Courses Community

Categories Search for any products

You've got this!
5000 pts
Redeem now!

Trending products View all >

- Color Pencil kit Get it by Tomorrow, 3 Sept 450 Add to cart
- Bag| Back bencher Get it by Tomorrow, 3 Sept 600 10%off Add to cart
- Mug| White ceramic Get it by Friday, 7 Sept 250 15%off Add to cart

Recommended products View all >

- Notebook Get it by Tomorrow, 3 Sept 450 20%off Add to cart
- Bag| Back bencher Get it by Tomorrow, 3 Sept 200 Add to cart
- Mug| White ceramic Get it by Friday, 7 Sept 250 Add to cart

Home My courses Messages store rewards teacher



We provide a merch store with reward points based on learner performance

Hassle-free **Payment** Collection

Payment

Payment Method Choose Payment Methods ▾

Recently Used

 HDFC BANK LTD 2345 **** * * * *	 ICICI BANK LTD A/C xxxx7410
--	--

[+ Add New Card](#)

Your Order

[Apply Coupon](#) >

Cart Totals (1 Item)

Subtotal	₹4,000.00
Goods & Service Tax (18%) + (Estimated in India)	₹600.00
Total	₹4,600.00

Billing Details

First Name*	Last Name*	
<input type="text"/>	<input type="text"/>	
Email*	Phone Number*	
<input type="text"/>	<input type="text"/>	
Street Address*	Zip*	
<input type="text"/>	<input type="text"/>	
Country*	State*	City*
<input type="text"/>	<input type="text"/>	<input type="text"/>

Your personal data will be used to process your order, support your experience throughout this website, and for other purposes described in our [privacy policy](#).

I have read and agree to the website [terms and conditions](#) *

[Proceed To Check out](#)



Competitive Pricing Model

 Mynerva

18-25%

 udemy

>50%

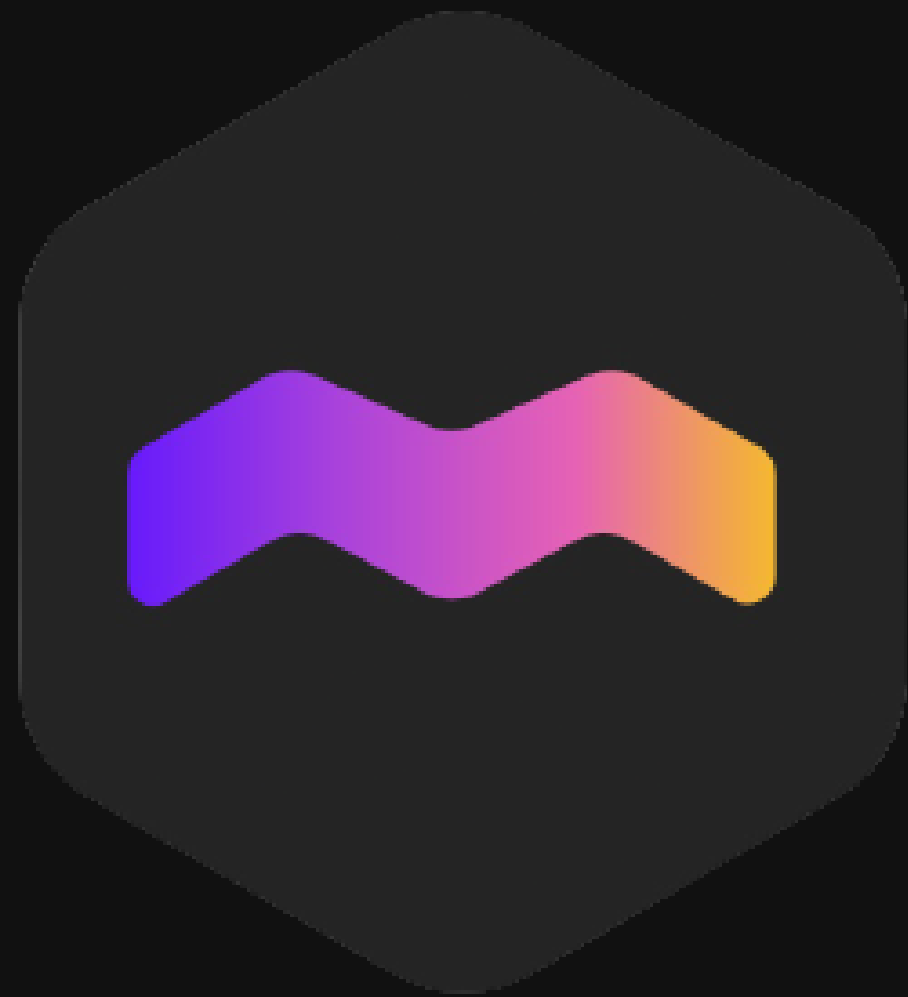
 Class Central

30-70%

 coursera

>50%

*commission rates of popular ed-tech platforms



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